



Korea Ostomy Association

For the Congress of 5th APETNA,
Sep. 6/7, 2013

Add : 241-1, chongro, chongro-ku, Seoul, Korea #110-126
Tel : 02-3675-4771 Fax : 02-3675-6689

Contents

1. Status of Ostomates in Korea

- 1-1 Registered Ostomates
- 1-2 Average Age of Ostomates
- 1-3 Ostomy Case
- 1-4 Reimbursement System in Korea

2. Introduction of K.O.A

3. K.O.A activity

- 3-1 Counseling
- 3-2 Stoma Seminar
- 3-3 Monthly Meeting
- 3-4 News-Letter
- 3-5 Picnics and Mountain Climbing
- 3-6 Ostomy Product Donation
- 3-7 Lobby Activity for Ostomates Right
- 3-8 Home Visiting Care
- 3-9 Participate in the World Meetings.

1-4 Reimbursement System in Korea

- 2 plates and 2 bags per a week or 3 one-pieces per a week (colostomate)
- 3 plates and 3 bags per a week or 4 one-pieces per a week (ileostomate)
- Co-payment for cancer patient has been changed

Ostomy bags & plates reimbursement scheme began in 2005.

Within 5 years after surgery - pay just 5 % of reimbursement price.

Over 5 years after surgery – pay 60 % of reimbursement price

Over 5 years after surgery – pay 20 % of reimbursement price for registered ostomates (We got it by struggling against the government, it began since Oct. 2011)

2. History of Korea Ostomy Association

- 1985. Mar. 16 : Established K.O.A
- 1997. Feb.5 : Incorporated Association approval by the Government.
- 2003. July. 1 : Government approval ostomates as a disabled person.
- 2005. Sep. : Ostomy bags & plates were classified as a reimbursement items.
- 2011. Oct. : Government support for ostomy products by the Disabled Person Welfare Law

3. K.O.A Activity

3-1 Counseling

3-1-1 Counseling with the Specialist

- Every Fri. 14:00 ~ 16:00
 - Former Prof. of the Department of Nursing Science at Seoul National Uni.
- (Mrs. Kim has done it for 28 years since establishing K.O.A)

3-1-2 Counseling with the Fellow

- Every day 10:00 ~ 17:00 (Mon. – Fri.)
- Director of K.O.A

3-1-3 Counseling in Website & Online Community of Ostomates.

3-2 Stoma Seminar

- Once a year, around Oct.
- It will be changed as Work-shop from this year. – one over night, discussing each other, make good relation-ship between ostomates

3-3 Monthly Meeting

- Every branches have their own schedules for the meeting.
- Provide news about stoma and have a good time with the members

3-4 News-Letter

- We have a Ostomy News-Letter monthly published

3-5 Picnics and Mountain Climbing

- We have picnics once a year and Mountain climbing once every 3 months
- It is supported by the Government since this year.

3-6 Ostomy Product Donation

- K.O.A members, products companies donate ostomy products.
- Send ostomates who need it without payment.

3-7 Lobby Activity for Ostomates Right

- Participate many Disability Forums.
- Ask and struggle against the Government for Welfare of Ostomates.

3-8 Home Visiting Care

- Visit homes of ostomates to care them since 2011 by the support of Government.
- We visited about 100 new ostomats, last year.
- It is limited in the Seoul area now.

3-9 Participate in the World Meetings.

- I.O.A General Meeting in Frankfurt, 2010
- ASPOA General Meeting in Iran, 2011

Pictures



Stoma Seminar



Monthly Meetings of the Branches



Picnic and Mountain Climbing



Products Donation



Home Visiting Care



Lobby Activities & World Meetings

To deliver on our Value Proposition we will offer both product, service and education

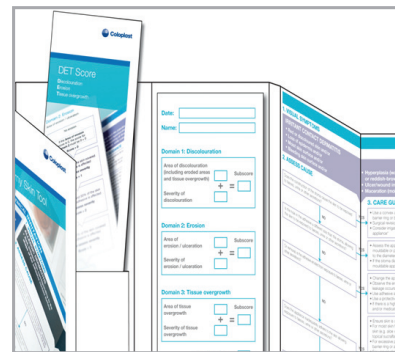
Less skin problem, better care

Core products:



**Double
layer adhesive**

Education



**Improving the
standard of care**

Care



**Successful transition
to home**

Accessories



**Extra skin care and
protection**